



Nutrition and Healing

74,097	Actives	\$ 135/M
21,632	Expires	\$ 85/M

Nutrition & Healing subscribers are interested in knowing ALL available options when it comes to staying healthy and fighting disease -- even if that means delving into treatments that are controversial. They also pay a lot of attention to how the government reacts to the medical world, what treatments are "accepted" by mainstream medicine or the FDA and what new treatments have been brushed aside because they challenge these establishments.

These nutrition-conscious subscribers are interested in information on diet, vitamins, minerals, herbs, natural hormones, natural energies, and other substances and techniques to prevent and heal illness, while prolonging a healthy lifespan.

NameBank International is a full-service list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced company who will work directly with you to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance and health lists.

TO PLACE AN ORDER OR LIST RECOMMENDATIONS,
PLEASE CONTACT: [Christina Olson, lists@namebank.com](mailto:lists@namebank.com)

Last Update:

July 2024

Names through:

May 2024

Minimum Order:

5,000

Source:

Web Generated/ Direct Mail

Update Frequency:

Quarterly

Average Unit of Sale:

\$57.00 Average

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$50.00/M
Non-Reciprocal	\$75.00/M

E-Mail/FTP \$60/F

Complete sample with response device and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:

Gross Billing Only

Cancellation Policy:

Cancellations will incur a \$100/F fee, plus \$10/M run charges and shipping costs.

Delivery:

3-5 Business Days